

what is it all about?

- Making data and space work for you...profitably and efficiently!

Virtually everything we do in business creates data and/or uses space. Failing to recognise and plan data and space we have available, risks opportunities for growth and cost saving. It makes little difference which type of business you are in, managing these precious resources correctly are keys to success.

This is where **dataSpace SOLUTIONS** can help by providing services such as:

- ✔ Customised Database Solutions
- ✔ Floorplans - Store, Office, etc.
- ✔ Business Process Analysis & Enhancement
- ✔ Planograms
- ✔ Asset Management & Cataloguing
- ✔ Promotions Planning
- ✔ Data & System Integration
- ✔ Space & Range Analysis
- ✔ Project Management/Implementation
- ✔ Category Management Processes
- ✔ Business Specific Systems
- ✔ Merchandise Presentation Standards
- ✔ Reporting & Analysis Solutions
- ✔ Ticket & Point-Of-Sale Printing
- ✔ Process Documentation & Training
- ✔ Retail Consulting & Training



We'll help you put the pieces of data and space together...with solutions built just for you!

data

- If time is money, then data is gold!

There is no secret about the power of information, but harnessing it and making it work for you is where the true power lies. What information do you have available at your fingertips and what is it doing for you? Has this information been captured correctly and can it be shared easily between systems and business functions?

Data is the force for driving productivity, identifying/establishing competitive advantage and enabling operational excellence through enhanced processes. There is an opportunity for all businesses to collect and exploit their data. The use of data management in any environment can turn information into tangible benefits. The way in which the data is collected, structured and utilised can be the difference between success and failure. Few realise the information they have available to them and as a result miss tapping into golden opportunities to grow their business or build efficiency in any process.

Do you have the same data being keyed or maintained in multiple files creating inconsistency, inefficiency and costly errors? We can integrate your many existing data sources to deliver your requirements or build a customised solution to align with these pools of data. Through analysis of your current business structure and processes, we can highlight opportunities for enhancement and a data solution to facilitate the delivery of business benefits. We can provide asset and site survey services to establish and maintain asset registers, assisting to monitor and report on business property.

In a retail environment, collecting the many levels of product, fixture and floorplan data at the correct level results in the ability to plan, improve performance and generate more accurate ordering. This is only where the benefits begin as much of this information can be linked to other business information. And this brings us to our other key services - space...



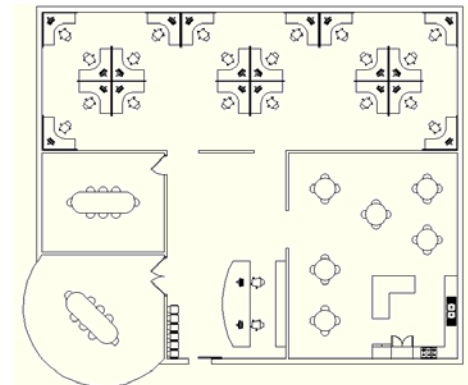
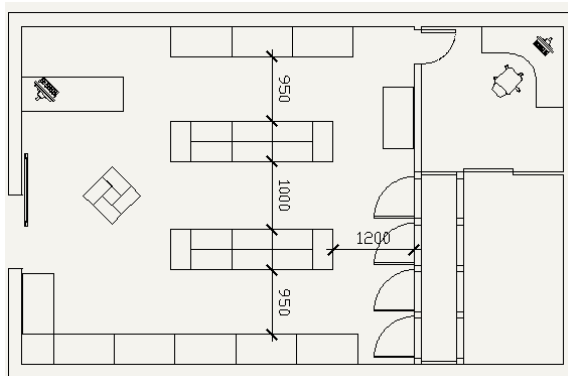
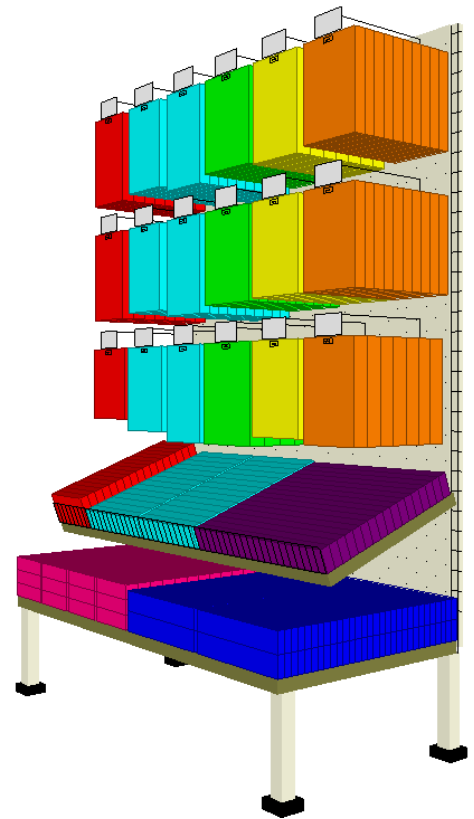
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Space – The Financial Frontier!

We all have to make our space in this world, but it can be a puzzle. We need to fit the pieces together in order to make that space work for us. Space comes at a premium and without significant investment we generally have a fixed amount of it. Whether planning retail space to maximise results or simply planning an office to facilitate the required resources, there is always a benefit for getting your space in order. The cost of space is a significant consideration and continues to rise. As such we need to maximise every millimetre available to us in order to justify the space we use.

It is important for retailers and manufacturers to secure the correct share of store space for every product. It is just as important for any business to plan the use of office space to balance the requirements of the business with those of the spatial costs. Establishing and maintaining accurate floorplan drawings, is typically the best place to start. Not only does this provide the ability to assign the appropriate amounts of space, it also assists in the collecting of asset management information.

While we specialise in retail space management through planograms, floorplans and integration with business systems, we also provide vital planning services for any business. Using industry standard tools and our own customised solutions, we allow any business to make the most of their space.



More about us

dataSpace SOLUTIONS was founded by one of Australia's premier space management experts. The journey started on the retail floor, moving into progressively more senior retail positions, building data management skills to compliment the space management expertise.

Some of our specific experience and successful projects:

- Over 10 years retail space management and category planning experience
- A further 9 years on the retail floor, providing over 19 years total retail experience
- Experience extends across the Supermarket, General Merchandise & Convenience Retail channels
- Experts with Nielsen's Spaceman Suite (including Spaceman Connectivity Databases)
- Experts with JDA's Intactix Suite (Including Intactix Knowledge Base)
- Integration of both Spaceman and Intactix suites with SAP for Retail
- Capture & drafting of floorplans utilising AutoCAD
- Design of global space management program for BP (British Petroleum)
- Integration of space planning information with custom built retail ticketing solution
- Customised promotions database driving accuracy, efficiency and profitability
- Certificates in Beginner, Intermediate & Advanced courses for Microsoft Access

0409 809 722

✉ dataspace@spin.net.au

dataSpace SOLUTIONS, 20 Cavill Close, Langwarrin, Victoria, 3910